## PROFESSIONAL DEVELOPMENT PROGRAM, ORIENTATION/INDUCTION PROGRAMMES, REFRESHER COURSE, SHORT TERM COURSE, etc. ATTENDED

#### 2016-2017



#### Nehru School of Management

Nehru College of Engineering and Research Centre (NAAC Accredited and ISO Certified Institution) Nila Gardens, Pampady, Thiruvilwamala, Thrissur, Kerala, India. Ph No: 04884 - 282070, 284000





#### ICBG 2016

#### International Conference

Realm of Management in Bhagavad Gita

ON

4TH AND 5TH NOVEMBER, 2016

This is to certify that, Dr./Prof./Mr./Mrs./Ms. &!NOHU. &!VAN......of

PAIRICIAN COLLEGE OF ARTS AND SCIENCE... has participated / presented

the paper titled, LEARERSHIP STYLES PRACTICED BY WAMEN MANAGERS WITH

SPECIAL REFERENCE TO INDUSTRIES IN CHENNAI
In the International Conference: Realm of Management in Bhagavad Gita organised by

Nehru School of Management on 4th and 5th November, 2016.



Coordinator

PRO

Director





	NATION	NAL SERVI	CE SCHEME	
			NG INSTITUTI	ON
CAN SERVICE SE		r Ministry of Youth Affa Government of Ir	irs & Sports)	The manual
	Madr No. 32, Case	as School of S Major Road, Egmore	ocial Work e, Chennai – 600 008.	
			<u>.</u>	
This is to ce	rtify thatDr.	D. Dhananji	ayan.	
National Se	rtify thatDrPo	atrician College	of Arts & Science	- Adyay . Chennai.
from	University of	Madras.		
	(f the NSS Orientation (		Empanelled Training I	nstitution.
	ool of Social Work, from.		_	
· Madras Sch				

# Certificate of Appreciation

This is to certify that

L. Ilakkiya - Bharathias University...

Coimbatace

has participated
in the 3<sup>rd</sup> International Conference by
the Department of Applied Psychology
of the Pondicherry University and
6<sup>th</sup> InSPA International Conference, 2016
held on 13 - 15 October, 2016
at Pondicherry University, Puducherry.

Prof. B. Mukhopadhyay President, InSPA

Dr. B. Rangaiali Head of the Dept. of Applied Psychology Chair, LOC





Dept. of Applied Psychology Pondicherry University



Indian School Psychology Association



Conference Secretary

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ON

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This is to certify that Dr. / Prof. / Mr. / Ms. M. H. THASIN FOUZIA					
of PATRICIAN COLLEGE OF ARTS AND SCIENCE, CHENNAL has					
Participated / Presented a paper titledALITERATURE, SURVEYONVARIOUSMETHOPS.					
USED FOR METAL DEFECTS DETECTION USING IMAGE SEGMENTATION in the					
National Conference held on 29th & 30th, September 2016.					
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ofBHARATHIYARUNIVERSITY has
Participated / Presented a paper titled .A.NANALYTICREVIEWONDENDISING
FILTERING TECHNIQUES in the
National Conference held on 29th & 30th, September 2016.



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NATIONAL CONFERENCE ON EMERGING TRENDS IN MANAGEMENT



This is to certify that Dr. / Mr. / Mrs. / Ms.

MAHALAKSHMI G.
of
has participated / presented a paper titled
A STUDY ON SOURCE CREDIBILITY OF CELEBRITIES IN MULTIPLE ENDORSEMENTS
In the National Conference Organized by the Department of Management, Prof. Dhanapalan College of Arts and Science on 23 <sup>rd</sup> SEPTEMBER 2016
1101. Phanapalan Conege of Ans and science on 25 Seriember 2016.

D. ANITHA KUMARI ORGANIZER G. MADHURI CONVENER Dr. USHA RAVI PRINCIPAL

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### THIRD NATIONAL CONFERENCE

on

"Recent Trends in Computer Science" 01-09-2016

## CERTIFICATE OF MERIT

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Convener:	TOATE OF MERIT				
Mr. N.Edison Rathinam					
нов	This is to certify that Dr./ME/Ms. THASIN FOUZIA. M. H.				
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Organizing Secretaries: Ms.B.Saratha	······································				
Assistant Professor	a paper on DETECTION OF C presented   authored   co-authored				
Ms.J.Vijayalakshmi	Ta paper on VETECTION OF CORE PERSON				
Assistant Professor	OR FECTS IN RADIATORS				
Advisory Committee:	DETECTION OF CORE DEFECTS IN RADIATORS  IN Third National Conference on "Board To The Third National Conference on "Board To Third National Conference on				
Dr.G.Maria Kalavathy	XXX ESSIMA				
H.O.D.	held on 01st September 2016 at K.C.S. Kenten September 2016 at				
Department of Computer Science	Recent Frends in Computer Science"				
St Joseph's College of Engineering Dr.Lilly Raamesh	held on 01st September, 2016 at K.C.S. Kasi Nadar College of S				
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Department of IT	2				
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Mr. P.C.A. VAIRAMANI

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This is to certify that DELATE MS. MASHIYA AFROZE P RESEARCH SCHOLAR presented | authored | co-authored |

ON CYBER CRUDE DITACK,

PROTECTION AND SECURITY in the Third National Conference on "Recent Trends in Computer Science" held on 01<sup>55</sup> September, 2016 at K.C.S. Kasi Nadar College of Arts & Science, Chennai-21.

Mr. N.EDISON RATHINAM · Convener

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Shokha Kolward Dr. SHOBHA EDWARD

General Chair

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St. Joseph's College of Engineering
Dr.Lilly Razmesh
H.O.D.
Department of H.S.
St. Joseph's College of Engineering

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on

"Recent Trends in Computer Science" 01-09-2016

#### CERTIFICATE OF MERIT

This is to certify that Dr./Mr./Ms. FRIZILIN . R.  RESEARCH SCHOLAR presented   authored   co-authored
RESEARCH SCHOLAR presented   authored   co-authored
DEGENERATATION TECHNIQUES ON COLOR IMAGES
DEGEMENTATION TECHNIQUES ON COLOR IMAGES
in the Third National Conference on "Recent Trends in Computer Science"
held on 01st September, 2016 at K.C.S. Kasi Nadar College of Arts & Science, Chennai-21.

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National Seminar

on

Business Analytics and Intelligence 17th &18th August, 2016



This is to certify Dr/Ms/Mr MAHALAKSHMI.G, RESEARCH SCHOLAR

MOTHER TERESA WOMEN'S UNIVERSITY, KODAIKANAL has participated/presented a paper titled THE IMPACT OF CELEBRITY ENDORSEMENT IN THE ENHANCEMENT OF PURCHASE INTENTION AMONG ADOLESCENTS in the National Seminar organized by PENTAGON- The School of Business Studies.

Mainefulai

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of BHARATIAR UNIVERSITY	has participated/presented
a paper onTHE IMPACT OF SOCIAL MEDIA	IN FINANCIAL SERVICES

in the National Conference on Emerging Trends in Service Sector-Issue and Challenges

held at D.G. Vaishnav College, Chennai on 31st August 2016.

Dr.U.Amaleshwari
CONFERENCE CONVENOR

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ofPATRICIANCOLLEGIEO.EARISANDSCIENCEhas participated/presented
a paper on A. STURY ON CELEBRITY ENDROSEMENT IN TOURISM A. MERTISING.
in the National Conference on Emerging Trends in Service Sector-Issue and Challenges
held at D.G. Vaishnav College, Chennai on 31st August 2016.
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K.C.S. KASINADAR COLLEGE OF ARTS & SCIENCE CHENN has participated / presented the paper titled

STRATEGIC IMPERATIVE OF TOTAL QUALITY MANAGEMENT AND CUSTOMER SATISFACTION IN ORGANISM in the One Day International Conference held on 11.08.2016.

M. MOGAMED SIDDIK

Dr. M.MOHAMED SIDDIK
Principal Cum Director
RDB College of Arts and Science &
RDB Institute of Management

Dr. S.NAJ KIRAN Professor of Co - Operative Management, Ambo University, Ethiopia.

Dr. B. IMALATHASAN Professor of Accounting & Finance, University of Jaffna, Srilanka



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Workshop on HADDOOP and Ihesis Writing

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of Presidency College - Research Scholar

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Department of Computer Science and Computer Applications on 29th July 2016.

Convenor

STI HADAP

HIRUTHANGAL NADAR COLLEGE



## Department of Computer Science and Computer Applications Workshop on HODOOP and Ihesis Writing

#### Certificate

Jhis	is to certify that Pr	rof/Dr/Mr/Ms.		Fr. 1221	<i>(/</i>	
of	PATRICIAN	COLLEGE C	be_	ARTS 1	SUENCE	
has pa	urticipated in the Wor	kshop on "HADO	OP e	and THESIS	WRITING"	Organized by the
Department of Computer Science and Computer Applications on 29th July 2016.						
	A .					Principal
Angel Angel	Convenor	TO SENERAL IN THE SEPARATE				Principal



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Department of Computer Science and Computer Applications

Workshop on HADOOP and Ihesis Writing

#### Certificate

This is to certify that Prof/Or/Mr/Ms. F. Mashiya Afroze.

of Patrician College of Arts & Science - Research Scholar

has participated in the Workshop on "HADOOP and THESIS WRITING" Organized by the Department of Computer Science and Computer Applications on 29th July 2016.





Principal

IRUTHANGAL NADAR COLLEGE

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This is to certify that Prof/Or/Mr/Ms. G. Jaculine Priya

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This is to contify that Or Gelha Ronfin Vine Pring	ipal.
Taturian College of Arts and Science	······
	has participated
in the National Seminar on "New National Education Policy	2016" held on
24.07.2016 at Stella Maris College, Chennai. organized jointly by the Conso	ntium of Christian
Minority Higher Educational Institutions and Stella Maris College. Chennai.	1731 - 69

Jamobras from Rev. Sr. Dr. JASINTHA QUADRAS, F.M.M.
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Stella Maris College, Chennal - 86.

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சண்முகா தொழிற்சாலை கலைஅறிவியல் கல்லூரி (ISO9001: 2008 தரச்சான்று பெற்றது)

திருவண்ணாமலை -606 603

## முதுகலைத் தமிழ்த்துறை

## ஒருநாள் தேசியக் கருத்தரங்கம்

19 மார்ச்சு 2016

`मानाळीडाहे

2016 மார்ச்சு 19 ஆம் நாள் சண்முகா தொழிற்சாலை கலைஅறிவியல் கல்லூரி முதுகலைத் தமிழ்த்துறை தமிழிலக்கியங்களில் அறிவியல் கூறுகள் என்னும் பொருளில் நடத்திய தேசியக் கருத்தரங்கில் பங்கேற்று...புதுக்கத்தைக்கில்..அமினியும்...துக்கணைகள்... என்ற தலைப்பில் ஆய்வுக் கட்டுரை வழங்கினார் என்று பாராட்டிச் சான்றளிக்கப்புடுகிறது

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முனைவர்-கே.ஆனீந்தராக

எஸ்.கார்த்திகேயன் **த**சயலர் & தாளாளர்



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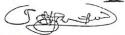
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அன்னை வேளாங்கண்ணி கல்லூரி 💮 🥞
தொலையாவட்டம்–629 157
<i>தமிழ்த்துறை ஒருங்கினைக்கும்</i>
EUGUTAT CZFUŹ EUGZZIJETE
சான்றிதழ்
''தெருபதாம் நூற்றாண்டு—தமிழ் கீலக்கியப் படைப்புகளின் போக்குகள்''என்னும் பொருளில்
் 17, 18 /03/2016 ஆகீய நாடிகளில் நடைபெற்ற கருத்தரங்கில் திரு / திருமதி / செல்வி /
செல்வன்/ முனைவர் குமா. குபவ மகளிர் கிறிஸ் தலக் கூல்ஆரரி இகன்கண
கலந்து கொண்டுஇங்கமுகுகுகியடிப்பத்துகெடிம் படித்தையர்.
வாடிவைக்."
C. அதிது. போளியா. C. அனிநா நகைகர், நமிழ்ந்துறை ஒருவிக்கைப்பாளர், நமிழ்ந்துறை



Loyola College (Autonomous) Chennal - 600 034

In collaboration with



(1) Indian Institute of Logistics

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This is to certify that Dr./Mr./Ma. NAHARAJAN . 8 of Loyola College has participated in a State Level Symposium on "Emerging Industry Trends in the Era of Globalization in Logistics & Supply Chain Management" held on 14" March, 2016 at Loyola College, Chennai - 600 034.

Rev. Dr. G. Joseph Antony Samy S.J. Principal

Dr. A. Jesu Kulandairaj Symposium Convener

Dr. T. Joseph Head, Department of Commerce





## ஸ்ரீ கிருஷ்ணசாமி மகளிர் கல்லூரி

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ISBN 978-81-932327-3-6



தேசியக் கருத்தரங்கம் 11 மார்ச்சு 2016

#### சான்நிதழ்

**முனைவர் த. தனஞ்செயன்**, உதவிப் பேராசிரியர் - தமிழ்த்துறை, பெட்ரிசியன் கலை மற்றும் அறிவியல் கல்லூரி, சென்னை அவர்கள் **"சிற்றிலக்கியங்களில் வாழ்வியல் பதிவுகள்"** என்னும் பொருண்மையில் நடைபெற்ற தேசியக் கருத்தரங்கில் பேராளராகக் கலந்து கொண்டு **திருவேங்கட சதகத்தில் வாழ்வியல் அறங்கள்** என்னும் தலைப்பில் ஆய்வுக் கட்டுரை வழங்கிச் சிறப்பித்தார் என்று பாராட்டி சான்றளிக்கப்படுகின்றது.

(100b)

முனைவர் செ.கிரிஜா

முனைவர் R. ரேவதி முதல்வர் கருத்தரங்கக்குழுத் தலைவர்

K.B. கிருஷ்ணானந் இயக்குனர் கருத்தரங்கப் புரவலர்

K.B. அருண் இயக்குனர் கருத்தரங்கப் புரவலர்

M.A.K. பாலகிருஷ்ணன் தலைவர், செயலர் & தாளாளர் கருத்தரங்கப் புரவலர்





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(Accredited by NAAC with "A" Grade)

#### CERTIFICATE

This is to certify that Mr. N. Purusothaman a Research Scholar has Presented / Published a paper entitled E-Commerce & Supply Chain Management Fitting the Pieces Together in the National Conference on the theme "3R - Recruitment, Reward & Retention" organized on 21st Jan 2016, by the Department of

Business Administration, The New College (Autonomous) Chennai - 600 014.

Organizing Secretary & Head
Dr. S. Tameem Sharief

Principal & Conference Chair
Dr. S. Abdul Maliq





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of HCS Kasi Nadar	College of Arts 4	s Science	has
Participated / Presented a paper t	itled Impact of	information to	chndogy
In Human Resource	Management		in the
National Conference held on 29th &	30th, January 2016.		
Confedence Secretary	Director	Principal	Secretary



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ON

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Participated / Presented a paper titled Secial marketing .: Theoretical					
perspectives & Lite	erature review		in the		
National Conference held on 29th &	30th, January 2016.				
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Conference Segretary	Director	Principal	Secretary		



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Dr. S. GURUSAMY Professor and Head Department of Commerce University of Madras Dr. SYUVARAJ Seminar Director Assistant Professor Department of Commerce University of Madras

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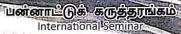
This is to certify that Mr./ <del>Ms</del>	N. Purusothaman	Ph.D SCHOLAR
of PG & Research Department of C	Commerce, The New College, Chennai has pa	rticipated in the One Day Workshop
"Under UGC Autonomous	Grant" on "THE COMPANIES ACT 20	13" held on 23rd January 2016
at the Bukh	ari Conference Hall, The New College, Chen	nai 600 014.
said	Curtur	
Dr.S. Abdul Maliq Principal	Prof.Fayaz Mohammed Bijli Head of the Department	Dr.S.Syed Rafig Ahmed Organising Secretary



**தமிழ்த்துறை** இலயோலா கல்லூரி (தன்னாட்சி), சென்னை–34

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Thirukkuralin, a Multi-dimensional Perspective.



(பல்கலைக்கழக மானியக்குழு நிதிநல்க

\_ 19 சனவரி 2016

முனைவர் / ஆய்வாளர் / திருமிகு

பன்னாட்டுக் கருத்தரங்கில் ஆய்வுக்கட்டுரைப் பேராளராகப் பங்கேற்று

തിപ്പയത്തു ഇതിനു റില്ല് യയ്യായന് ഉംപ്

என்னும் தலைப்பில்

ஆய்வுக்கட்டுரை வழங்கியமைக்கான பாராட்டுச் சான்றிதழ்.

அருள் முனைவர் **ஞா. ஜோசப் அந்தோணி சாமி,** சே.ச., கல்லூரி முதல்வர்

கருத்தரங்க ஒருங்கிணைப்பாளர்



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#### "HR KALEIDOSCOPE' 16: LOGIN TO THE FUTURE"

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This is to sout if it is the Committee of the	
This is to certify that Mr /Ms _ SINDHU SIVI	9N

from PATRICIAN COLLEGE

has participated in the Seminar on "HR Kaleidoscope' 16: Login to the Future" organized by the Human Relations Study Circle, MSSW, on 19<sup>th</sup> January, 2016.

. Dr. S. Raja Samuel

Principal, MSSW

Dr. J. S. Gunavathy

Associate Professor & Faculty Advisor - HRSC

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